



MESSAGE MINING Worksheets

[Click here to go to the article with details on how to use this worksheet.](#)

MESSAGE MINING

Instructions:

Use this template to gather data.

What exactly did the prospect/ customer say?	What is the main topic of this message?	What aspect of the conversion formula is being addressed in this comment?	What kind of message is this?	Where can this feedback be found?

Notes:

A large rectangular area filled with a light grey grid pattern, intended for taking notes. The grid is composed of small squares and is enclosed by a thin grey border.

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