

Click here to go to the article with details on how to use this worksheet.

MESSAGE MINING Worksheets

MESSAGE MINING





Instructions:

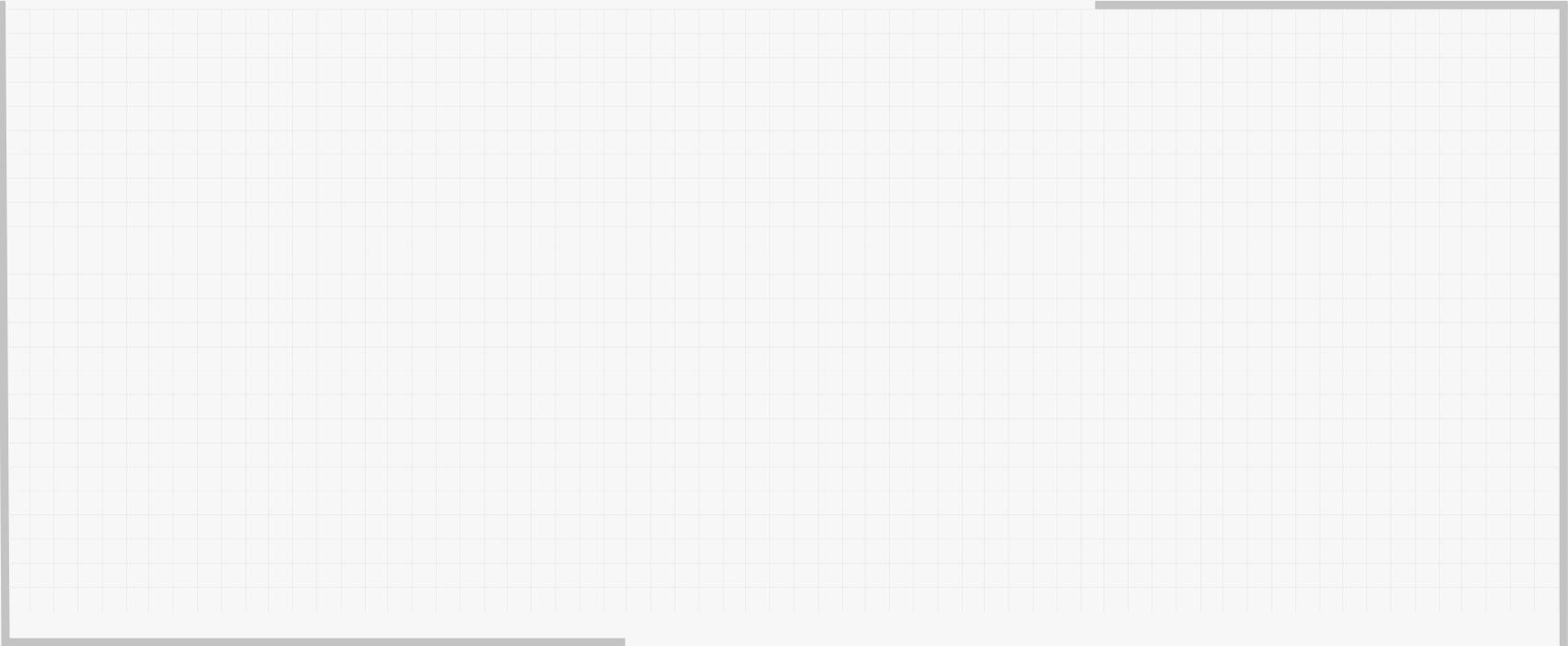
Use this template to gather data.

What exactly did the prospect/ customer say?	What is the main topic of this message?	What aspect of the conversion formula is being addressed in this comment?	What kind of message is this?	Where can this feedback be found?



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