



# OBJECTIVES Worksheets

[Click here to go to the article with details on how to use this worksheet.](#)

# **SALES OBJECTIVE**

**What is my sales objective for this opportunity? (Sales objectives should:**

- 1. Be for a specific product/service,**
- 2. Be Measurable (i.e. quantity),**
- 3. Have a target date for completion,**
- 4. Be realistic from the client's perspective.)**

# Notes:

A large rectangular area filled with a light grey grid pattern, intended for taking notes. The grid is composed of small squares and is enclosed by a thin grey border.

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